Cooperative Approaches to Preparedness and Response

Tom Clareson
AAC Conference
October 31, 2019
2017-2019: An unprecedented series of events
A Wide Variety of Disasters – some new approaches

Since Fall 2017:
• Hurricanes and flooding in Houston, Florida, Puerto Rico, US Virgin Islands, North Carolina & South Carolina
• Wildfires and mudslides throughout the West;
• Mass Shootings – Las Vegas, Pittsburgh, Florida, Charleston, Texas, Ohio, etc.

Many of these disasters affected performing and visual arts organizations, libraries, archives, museums, and historical societies.

New approaches in disaster planning:
• All-Hazards Plans
• Whole Community Planning Across Arts and Culture
Hurricane Harvey  2017
View of the Alley Theatre from Texas Avenue on Sunday, August 27.
Arts Organizations in a Disaster

Example: Theater
• After a disaster, what will happen to…
  • Staff, performers, audience
  • Building/venue
  • Sets
  • Costumes
  • Records
• Disasters can cause:
  • Loss of business
  • Recovery from lost revenue
• Need for continuity of business planning
• Need for disaster prep assistance and training
• Need for insurance planning
Objectives of an All Hazards Disaster Plan

- Identify and protect staff, artists, audience members, priority assets and vital records
- Reduce the risk of disaster
- Improve capability to resume operations after a disaster
- Increase ability to recover from damage to or loss of assets
Project Components

- Services to Reach:
  - Producing and presenting organizations
  - Organizations with and without facilities
- Outreach and Community Engagement
- Information Resources
- Training and Conference Programming
- Templates and Tools
- Circuit Rider Project
- Sub-Grants for Disaster Networks and Disaster Planning
Outreach

- Outreach and Community Engagement on the Importance of Disaster Planning
  - Conference Presentations: Over 40 by late 2019
  - Meetings with Key Stakeholders (Associations and Leading Organizations): Meetings in many communities in conjunction with conferences and workshops.
  - Twelve Feedback Sessions (live and virtual) held since August 2018 – March 2019 to determine continuing needs and service improvements.
Information Resources

- Trusted Information Resources
  - Links to existing resources from cultural heritage and performing arts sectors
  - Adapting and creating new content for project and partner websites:
    - “In the Eye of the Storm” on Mellon Foundation Blog
    - Alley Theatre Recovery, Critical Infrastructure resumption, and Succession Planning articles on PAR Blog
- Website available at:  [www.performingartsreadiness.org](http://www.performingartsreadiness.org)
  - Over 100,000 Views
  - Events Page, Grants Page, About The Project most visited
- Social Media:  [Facebook and Twitter Posts; Regular E-mails](http://www.performingartsreadiness.org) to over 500 mailing list contacts
Webinars

- Introduction to Emergency Preparedness for Performing Arts Organizations
- Networking for Disaster Management in the Performing Arts
- Risk Assessment for Performing Arts Organizations
- Protecting Your Assets: Managing Legacy Materials for Performing Arts Organizations
- Understanding Cybersecurity for Performing Arts Organizations
- Disaster Response for Performing Arts Organizations
- Community Recovery Through Arts and Culture
- Safety and Security for Performing Arts
- Crisis Communication and Reputation Management for Performing Arts Organizations
Upcoming Webinars; Live Classes

- Over 70 Live Webinars Offered
- Recorded Webinars available; 3000+ webinar views

- New Webinars in Development
  - Health and Human Safety
  - Insurance
  - Business Continuity

- Live Workshops: Topics include Introduction to Emergency Preparedness; Business Continuity; Networking; Risk Assessment; Disaster Response.
- Series of 9 Live Workshops for California Arts Council
Grants

• $15,000 for the development of new emergency response networks. Awards to New Orleans, State of Vermont; U.S. Virgin Islands; and South Finger Lakes Region, NY.

• $7,500 for expansion of existing emergency response networks. Six grants awarded.

• $7,250 for emergency preparedness planning in individual Performing Arts organizations. 41 grants awarded; many organizations completing disaster plans.
Emergency Preparedness Consultants

• “Circuit Rider” Program
  - Local Training
  - One-on-One Plan Development
  - Assistance in regional disasters
  - Building or expanding local, regional, and state networks

• 2017/2018 – Two Circuit Riders (Northeast Ohio and New Jersey). Site visits; writing and reviewing disaster plans; local and statewide presentations.

NCAPER is a voluntary task force of national, regional, state and local arts organizations, public agencies, and foundations formed in 2006 in response to the significant losses and devastation suffered by artists and creative economies in the wake of 21st Century disasters.
ArtsReady 2.0 is an updated, intuitive online emergency preparedness tool that is usable and functional regardless of an organization’s size, scope or discipline. It offers customized plan elements for your organization and tools for incident management.
ArtsReady 2.0 - Emergency Preparedness Tool
– featuring a mobile app for management of emergencies
Questions and Feedback?

@PAReadiness  @PerformingArtsReadiness

Tom Clareson  
Project Director  
Performing Arts Readiness  
LYRASIS  
800.999.8558, x2911 or 614.439.1796  
tom.clareson@lyrasis.org