Welcome to Kansas City!
(and artist resources here)

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Arts Council of Metropolitan Kansas City
AMERICA'S CREATIVE CROSSROADS
Crossroads Arts District
Independent artists in Kansas City

- the number of independent artists, writers and performers in the KC Region grew from 3,277 in 2002 to 4,274 in 2010
- an increase of 30% over 8 years
- their combined annual revenue in 2010 was $56.8 million
- the average net increase of artists from year to year is 125
Artist growth chart for Kansas City

<table>
<thead>
<tr>
<th>Year</th>
<th>Value</th>
</tr>
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<tbody>
<tr>
<td>2006</td>
<td>3,277</td>
</tr>
<tr>
<td>2007</td>
<td>3,475</td>
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<tr>
<td>2008</td>
<td>3,529</td>
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<tr>
<td>2009</td>
<td>3,809</td>
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<tr>
<td>2010</td>
<td>3,786</td>
</tr>
<tr>
<td>2011</td>
<td>4,183</td>
</tr>
<tr>
<td>2012</td>
<td>4,141</td>
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<tr>
<td>2013</td>
<td>4,152</td>
</tr>
<tr>
<td>2014</td>
<td>4,274</td>
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</tbody>
</table>
- About 4,500 employees work at their world headquarters here in Kansas City
- One of the world’s largest employers of creative staff: artists, writers, and designers
- Celebrated their 100th anniversary in 2010
Local non-profits that support artists

- Kansas City Artists Coalition *(AAC member)*
- The Studios, INC *(AAC member)*
- Kansas City Volunteer Lawyers and Accountants for the Arts
- Charlotte Street Foundation
- Arts Council of Metropolitan Kansas City
- UMKC Innovation Center
• Unrestricted cash grants of $8,500 to $10,000 to 5 or more artists annually
  – visual artists since 1997
  – generative performing artists added in 2008

• Studio residency program

• Rocket Grants
  – $4,000 for collaborative projects in non-traditional venues
  – Funded by the Warhol Foundation, with local matches
• Now Showing – exhibition space in corporations

• Inspiration grants –
  – $500 to $2,500 for projects that with an impact on professional development
  – Support for residencies eligible for funding

• Professional Development programs added in 2007
  – Creative Capital
  – Artist INC
• Three straight years of the Professional Development Program core weekend workshop
  • 2007
  • 2008
  • 2009
• In partnership with Charlotte Street Foundation
National funding fuels professional development program in KC

- **Leveraging Investments in Creativity**
  - Planning grant in 2008
  - Artist INC starts with a LINC implementation grant for 2009 and 2010
  - Sustaining grant in 2011 and 2012

- **Emily Hall Tremaine Foundation**
  - *Marketplace Empowerment for Artists* program award to Artist INC for 2012, then again for 2013-2014

- All funding matched locally
what do artists need to **Grow** a financially viable arts career?

- Knowledge
- Mentoring
- Peer Networks
Artist INC Live
8 week professional development workshop

Knowledge
Mentoring
Peer Networks
Website
www.ArtistINCkc.com

Knowledge
Mentoring
Peer Networks
Speakers Series

Knowledge  Mentoring  Peer Networks
Artist INC II

- open to program Alumni
- Project Oriented — work a specified project from every angle
- more small group Time
- complete project Proposal
- Mini-Panel — experience from both sides of the table
- intensive Presentation work
- Finale Event featuring a Bread KC dinner and Micro Grant
- Synergistic activities – proposals, videos, networking event
Artist INC
Online
www.ArtistINCkc.com/
artist-inc-online

Knowledge
Mentoring
Peer Networks
Does what’s happening in Kansas City foreshadow national trends?

• Increased attention on individual artists at Grantmakers in the Arts national conference over the past several years

• 10 years of LINC investing in support for individual artists in multiple communities

• 13 organizations and 15 universities now active in the Tremaine Foundation Marketplace Empowerment for Artists program
New expectations for residencies?

• Demand for residencies continues to rise as geographic barriers fall and awareness increases?

• More equity in the pools of artists competing?

• Better prepared artists with higher levels of interest in community engagement?

• Impact of growing use of crowd-funding as a funding source?

• How can residencies and other artist service providers collaborate more and complement each others’ work?