USA Projects

For artists, not for profit.

KANSAS CITY / OCTOBER 31, 2012
The Context: Artists Need Support

NEA Fellows Program
USA Fellows

- Research: 96% Arts / 27% Artists
- 50 artists; $50K each; each year
- 317 fellows in six years
- $15M investment

USA Projects

- Research: 91% use grants for projects
- Micro-philanthropy Website
- 500 projects launched online
- $3M investment
USA Projects is a lifetime home for artists

Key Differentiators

MORE MONEY
• All donations are tax deductible
• Higher rate of pledge collection

MORE LOVE
• Guidance & support
• Match Funds

MORE PRESTIGE
• Open to US artists only
  • Grants, Fellowships & Residencies
  • Practicing artists – 8 disciplines
  • Students
IlaSahai Prouty
PENLAND RESIDENT ARTISTS PROGRAM

IlaSahai Prouty creates projects that consider language, communication, physical sensations, death and repetition, fear and ritual. Her sculptures, installations and prints often use the body as a matrix to explore non-verbal experiences. She has created casts and prints of skin, tidal sand, hands, bones, and knots as part of these works. She ties knots, breaks them, and puts them back together again. She balances little men on spoons. She maps the pores and wrinkles of her skin. In her current work she explores repetition as a form of dialing by casting, printing and rewriting dreams. Prouty is a former resident artist at the Penland School of Crafts.
Projects

- 75% of projects funded
- $9,000 average project size
- $123 average donation

Community

- 27,000 active members
- 19,000 donors
- 300 recognized organizations
- $400,000 raised in Match Funds
- $3M raised to date
Join USA Projects Today

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USA Projects

Thank you.