2013 annual conference
ALLIANCE OF ARTISTS COMMUNITIES
conference sponsors
THE WILLIAM AND FLORA HEWLETT FOUNDATION
Ohio Arts Council
A STATE AGENCY
THAT SUPPORTS PUBLIC
PROGRAMS IN THE ARTS
John S. and James L.
Knight Foundation
Informed and engaged communities.
powered by
SV CREATES
in-kind support
Anno Domini Gallery
Djerassi
MACLA
Montalvo Arts Center
Palo Alto Art Center
San Jose Institute of Contemporary Art
San Jose Museum of Art
San Jose Museum of Quilts & Textiles
San Jose Stage
San Jose Taiko
Silicon Valley Creates
ZERO1
LAVA THOMAS
PAUL HOGAN
STEPHANIE OLMSTED
october 22 - 25, 2013 :: san jose, california
## Conference Schedule at a Glance

### Tuesday, October 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>10:30 am - 5 pm</td>
<td>Djerassi Site Visit + Artists’ Feast</td>
<td>Djerassi</td>
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<tr>
<td>6 - 8 pm</td>
<td>Opening Night Reception</td>
<td>ZERO1</td>
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### Wednesday, October 23

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>9 - 10:15 am</td>
<td>Welcome Address</td>
<td>San Jose Stage</td>
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<tr>
<td>10:30 am - 5 pm</td>
<td>Board Track (see insert for schedule and agenda)</td>
<td>ZERO1</td>
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<tr>
<td>10:30 am - 12 pm</td>
<td>Breakout Sessions</td>
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<tr>
<td>11:30 am - 12:15 pm</td>
<td>Cultivating Ecological Themes: What Can Residencies Do?</td>
<td>MACLA Gallery</td>
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<tr>
<td>1:30 pm - 2 pm</td>
<td>International Exchange: To Understand Each Other is to Respect Each Other</td>
<td>Quilt Museum</td>
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<tr>
<td>2 pm - 3 pm</td>
<td>Creative Conversation: Arts in Silicon Valley</td>
<td>MACLA Black Box</td>
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<tr>
<td>3 pm - 5 pm</td>
<td>Lunch</td>
<td>Café Stritch</td>
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### Thursday, October 24

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<tr>
<td>9 - 9:45 am</td>
<td>Keynote: Fallen Fruit</td>
<td>San Jose Stage</td>
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<tr>
<td>10 - 10:45 am</td>
<td>Micro-Sessions</td>
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<tr>
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<td>Social Practice in Residence: Dispatches from New Smyrna Beach</td>
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<td>In the Collection: Musicians in Residence at The National Music Centre</td>
<td>MACLA Black Box</td>
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<td>Connecting Communities: The Sheboygan Project</td>
<td>MACLA Gallery</td>
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<td>Creative Access: Integrating Artists with Disabilities</td>
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<tr>
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<td>Keynote: Guillermo Gómez-Peña</td>
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## Registration + Refreshments

Visit the MACLA Lounge throughout the conference for registration materials, coffee/tea, tour information, and more!

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<td>Friday, October 25</td>
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<tr>
<td>5:30 - 7:30 pm</td>
<td>Closing Reception</td>
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<tr>
<td>7 - 10 pm</td>
<td>A Night at the Museum Party</td>
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Dear Colleagues + Friends,

Thank you for joining us for the Alliance of Artists Communities’ 23rd Annual Conference!

We are excited to welcome you to San Jose, a growing nexus of dynamic arts organizations, rich cultural centers, and the world’s premier technology industry. This year’s conference includes 75 speakers from across the country – at least one-third of whom are practicing artists.

What the Alliance board and staff have come to love about Silicon Valley’s arts community over the last year are the same things that define the region as a hub of innovation – an entrepreneurial spirit that combines D.I.Y. with technology, an interdisciplinary approach that brings the arts and other fields together, an identity that eschews provincialism in favor of globalism, and an openness that defies traditional hierarchies.

Our planning committee members (listed at left) have all contributed enormously to this conference, and we are proud to showcase this vibrant community to arts-and-culture leaders from around the world. I offer special thanks to Rich Braugh, Anjee Helstrup-Alvarez, Kelly Sicat, Nancy Glaze, Roy Hirabayashi, Judith Kleinberg, John McGuirk, and Cathy Kimball, who were early cheerleaders of our plans to bring the conference to San Jose.

For generous underwriting, thank you to 3Arts, the William & Flora Hewlett Foundation, the John S. & James L. Knight Foundation, National Endowment for the Arts, Rasmuson Foundation, and Silicon Valley Creates for their sponsorship; to our state arts council partners at Alabama Arts, Ohio Arts Council, Rhode Island State Council on the Arts, and South Carolina Arts Commission, for providing scholarships to attendees; and to Alliance trustees Lava Thomas, Paul Hogan, Stephanie Olmsted, and Esther Grimm for their generous support.

Please also join me in thanking the Alliance’s phenomenal staff – Lilli Weisz, this year’s conference coordinator; Flannery Patton, who curated all conference sessions; Alix Refshauge, who organized volunteers and sponsorship; and Stephanie Storch, who handled countless conference details. You are all an extraordinary team! And thanks as always to the Alliance’s Board of Trustees – led by Chair extraordinaire Wayne Lawson – who are equal parts wise, thoughtful, supportive, and funny.

Most of all, thanks to you for joining us! We are proud to facilitate this vibrant gathering of artists, innovators, cultural leaders, public officials, funders, advocates, and others who believe in advancing today’s artists.

Caitlin Strokosch
Executive Director
conference sessions + events

TUESDAY, OCTOBER 22
10:30 am - 5:00 pm
Djerassi Site Visit + Artists’ Feast
Djerassi Resident Artists Program

Lunch will be provided on-site.
Djerassi is 35 miles from San Jose. Buses will leave from the Sainte Claire Hotel. NOTE: There is a $50 fee for this tour.

Explore Djerassi Resident Artists Program – from the sweeping ocean views to the nearly 600 acres of mountains and redwood forests, to a farm-to-table lunch with artists and staff, prepared by celebrated chef Dan Tosh. Hike the property's scenic vistas, eat in the newly renovated Artists’ Barn, and enjoy this one-of-a-kind experience.

6:00 pm - 8:00 pm
OPENING RECEPTION
ZERO1

Beer/wine and hors d’oeuvres
Connect with old friends and make new ones during our opening reception! Hosted at the ZERO1 Garage, a dynamic open format arts center in the heart of San Jose, the celebration features musical performances by San Jose-based Brazilian folk singer Cado. Free for all attendees!

0.2 miles from the Sainte Claire Hotel

WEDNESDAY, OCTOBER 23
All sessions within 0.3 miles of Sainte Claire Hotel and San Jose Marriott

9:00 am - 10:15 am
WELCOME ADDRESS
Wayne Lawson, Board Chair, Alliance of Artists Communities; Caitlin Strokosch, Executive Director, Alliance of Artists Communities

Location: San Jose Stage

10:30 am - 5:00 pm
Board Track (see insert for schedule and agenda)

Location: ZERO1

10:30 am - 12:00 pm
Breakout Sessions

CULTIVATING ECOLOGICAL THEMES: WHAT CAN RESIDENCIES DO?
Ecological themes are a growing trend in creative practices today, and artist communities have emerged with specific focuses on melding art and ecology, conservation, agriculture, and environmental activism. Place-based work is steeped in the environment. In this open format discussion we will explore the ways in which residencies can facilitate and attract artists interested in ecological issues, develop public programs around this area of work, and build capacity and support for these projects. Together we will learn from each other’s successes and failures as we explore ecological residencies and programs that engage the public. With Brian Karl, Program Director, Headlands Center for the Arts; Molly Rideout, Co-Director, Grin City Collective; and Jay Salinas, Co-Founder, Wormfarm Institute.

Location: MCLA Gallery

INTERNATIONAL EXCHANGE: TO UNDERSTAND EACH OTHER IS TO RESPECT EACH OTHER
Art is the great engine of mutual understanding that connects the world and empowers societies. Artist residencies are uniquely positioned to be centers of cross-cultural connection and collaboration, but how does one develop a dynamic and sustainable international cultural exchange program? Leaders from across the field share advice on creating an exchange program that aligns with your mission and opens doors. This panel will explore how to identify countries and organizations to partner with, attract artists that are a good match, and work through common stumbling blocks. With Mario Garcia Durham, President/CEO, Association of Performing Arts Presenters; Wayne Lawson (moderator), Director Emeritus, Ohio Arts Council, and Chair, Alliance of Artists Communities; Dennis O’Leary, Artist, and former Executive Director, Djerassi Resident Artists Program; and Lori Wood, Founder, Fes Medina.

Location: Quilt Museum

CREATIVE CONVERSATION: ARTS IN SILICON VALLEY
There are few places that embody the “edge effect” – the dynamic point of possibility at the intersection of art and other fields (science, technology, etc.) – more than Silicon Valley. With thriving cultural centers and historic neighborhoods, mixed with an exploding tech landscape and growing arts scene, Silicon Valley-based artists are navigating a changing landscape. Hear from four local artists on building their creative practices in a region known for its pioneering innovations and residency directors to discuss the role of food in contemporary art-making. Taking place in the context of the greater Bay Area, a region known for its pioneering innovations in locally sourced and organic cuisine and active participation in the International Slow Food and Urban Farming Movements, this conversation will examine the role of food as a catalyst for building community; the merits and challenges of engaging chefs and culinary artists in a residency context; the relationship between the culinary arts and social practice; and how residencies can support creative, collaborative, and thoughtful experiments with art and food. With Sita Bhaumik, Artist and Research Fellow, Institute for Art and Olfaction; Donna Conwell, Associate Director, Lucas Artists Residency Program at Montalvo Arts Center; Sharon Maiden, Executive Director, Headlands Center for the Arts; Mónica Ramírez-Montagut, Associate Director, Lucas Artists Program at Montalvo Arts Center; and Kelly Sicat (moderator), Director, Lucas Artists Residency Program at Montalvo Arts Center.

Location: MCLA Black Box

A SEAT AT THE TABLE: ARTISTS + FOOD + COMMUNITY
From Marinetti’s Manifesto for Futurist Cooking (1930) to Michael Rakowitz’s Enemy Kitchen (2004), artists have long employed food in their work and creative process. This panel brings together artists, chefs, curators, and residency directors to discuss the role of food in contemporary art-making. Taking place in the context of the greater Bay Area, a region known for its pioneering innovations in locally sourced and organic cuisine and active participation in the International Slow Food and Urban Farming Movements, this conversation will examine the role of food as a catalyst for building community; the merits and challenges of engaging chefs and culinary artists in a residency context; the relationship between the culinary arts and social practice; and how residencies can support creative, collaborative, and thoughtful experiments with art and food. With Sita Bhaumik, Artist and Research Fellow, Institute for Art and Olfaction; Donna Conwell, Associate Director, Lucas Artists Residency Program at Montalvo Arts Center; Sharon Maiden, Executive Director, Headlands Center for the Arts; Mónica Ramírez-Montagut, Associate Director and Senior Curator, MCLA/Movimiento de Arte y Cultura Latino Americana; and Kelly Sicat (moderator), Director, Lucas Artists Residency Program at Montalvo Arts Center.

Location: MCLA Black Box

STRANDED ON THAT FRUITFUL ISLAND: CULTIVATING COMMUNITY BEYOND DIVERSITY
Many have approached diversity through the lens of striving towards cultural equity, but why is advancing difference within an artist community so important to the creative process? How can outreach or selection processes align to foster vibrant collaborations and dynamic internal communities? This discussion will focus on the conditions created within an environment that offer artists new challenges, provokes
new ideas and ways of thinking, and ultimately speak to the positive energy created by having the right mix of people in fellowship together. With Ann Brady, Director of the Rauschenberg Residency; Robert Rauschenberg Foundation; Linda Earle, Executive Director, New York Arts Program; and Regin Igloria, Director of Residencies and Fellowships, The Ragdale Foundation.

Location: MACLA Gallery

RESIDENCY COMMISSIONS: INSPIRING NEW WORK WITH TIME, SPACE + MONEY
Has your residency considered commissioning new work? Commissioning not only dictates some of the structure of your residency, but may curate the content of it as well. Artists may be commissioned to create work specific to a community, or they may be commissioned to develop more open-ended work, but commissioning at the very least guarantees the artist some financial return for his/her work. Commissioning residencies can also be used to develop new audiences and to educate audiences on the new directions artists are exploring - through open rehearsals, talks, or workshops for local artists inspired by the work. This session explores the various opportunities commissioning offers to residencies, including the commissioning of performance-based work. With Anjee Helstrup-Alvarez, Executive Director, MACLA/Movimiento de Arte y Cultura Latino Americana; Keith Hennessy, Dancer/Choreographer and Director, CIRCO ZERO; and Bruce Rodgers (moderator), Executive Director, Hermitage Artists Retreat.

Location: Quilt Museum

3:30 pm - 5:00 pm
Breakout Sessions
TRENDS IN PHILANTHROPY
In a lively discussion, panelists will discuss trends in grantmaking at the public and private level, pathways for funding artist residency programs, and ways to successfully approach funders. Audience questions welcome! With Tony Grant, Director, Sustainable Arts Foundation; John McGuirk (moderator), Director - Performing Arts Program, William & Flora Hewlett Foundation; Michael Orlove, Director of Artists Communities, Presenting & Multidisciplinary Works, National Endowment for the Arts; and Regina Smith, Program Officer - Arts and Culture, The Kresge Foundation.

Location: MACLA Black Box

WHEN A LEADER LEAVES: SUCCESSION PLANNING
Succession can take place in many ways - from planned transitions of leadership to unexpected and sudden changes. Based on the case study of San Jose Taiko, this panel discussion will focus on how organizations can work through ongoing senior leadership and other disruptive staff changes and ways to anticipate and plan for change. It will also look at what is next for those who are leaving, especially founders who helped create an organization. With PI Hirabayashi, Artistic Director Emeritus, San Jose Taiko; Roy Hirabayashi, Founder, San Jose Taiko; Franco Imperial, Artistic Director, San Jose Taiko; and Wisa Uemura, Executive Director, San Jose Taiko.

Location: Quilt Museum

FIGHTING ENTROPY: FACILITIES MAINTENANCE AND PLANNING
For residency programs with a mission of providing time and space, the facilities are literally half of the story. When we look at our facilities, there are plenty of complicated decisions to be made. How do we create a facilities plan? Are we allocating the right amount of resources to maintenance staffing and projects? What regulations do we need to be aware of? Who do we ask when challenged by unique facilities problems? When do we fundraise for a facilities upgrade and when do we use operating funds? This session will be led by organizational leaders with experience in facility maintenance and planning for artist residencies and arts education / workshops. With Jim Baker (moderator), Executive Director, Pilchuck Glass School; David Macy, Resident Director, The MacDowell Colony; and Sarah Workneh, Co-Director, Skowhegan School of Painting & Sculpture.

Location: MACLA Gallery

7:00 pm - 10:00 pm
A NIGHT AT THE MUSEUM PARTY
San Jose Museum of Art
Cocktails (cash bar) and hors d’oeuvres
Celebrate with the Alliance during a night of music, art, and friends at the San Jose Museum of Art! Catch up with colleagues, meet arts and community leaders from San Jose, enjoy nocturnal tours of the museum’s galleries, and catch a surprise performance on the balcony. Don’t miss this special Alliance event — free for attendees!

0.2 miles from the Sainte Claire Hotel

THURSDAY, OCTOBER 24
All sessions within 0.3 miles of Sainte Claire Hotel and San Jose Marriott

9:00 am - 9:45 am
KEYNOTE: FALLEN FRUIT
Artists David Burns and Austin Young, with introduction by Caitlin Strokosch, Executive Director, Alliance of Artists Communities

Location: San Jose Stage

10:00 am - 10:45 am
Micro-Sessions
1+1 = INFINITY
For ages, the most common explanation for creativity has been the story of the lone genius. Yet others have emphasized the power of networks, cultures, and communities, as a critique of the lone-genius myth. A third possibility exists between these two: the power of pairs as one of the most essential forces for creativity. Joshua Wolf Shenk has spent the last 5 years studying the nature of relational exchange, drawing on science and psychology, and the stories of creative pairs ranging from John Lennon/Paul McCartney to Elizabeth Cady Stanton/Susan B. Anthony to South Park’s Matt Stone/Trey Parker. In this session, he’ll share the essential themes he has unearthed about what these pairs have in common and their relevance to artist communities. With Joshua Wolf Shenk, essayist and author of Lincoln’s Melancholy.

Location: ZERO1

THE HATCHERY PROJECT: CREATING PARTNERSHIPS TO SUPPORT PERFORMING ARTISTS
In 2011 the Alliance of Artists Communities released a report entitled Mind the Gap: Artist Residencies in Dance that revealed a critical lack of creative support for live performance artists in the United States. In response to this report four organizations – Maggie Allesee National Center for Choreography (Tallahassee, FL), Vermont Performance Lab (Guilford, VT), The Chocolate Factory (Long Island City, NY), and RED Arts Philadelphia (Philadelphia, PA) – launched a pilot called The Hatchery Project, an innovative and evolving collaborative residency partnership with a focus on audience/artist engagement throughout the various stages of the creative process. In this session Craig Peterson, one of the founding partners, will discuss the evolution of the project from its origin and will share about its progress to date. What are some challenges to extending creative support to dance and theater artists? Can organizations work with artists to find strategic points of engagement that can simultaneously serve audiences AND creative processes? How can organizations that support performing artists work together more effectively through collaboration? With Craig Thomas Peterson, consultant and producer.

Location: Quilt Museum

TO C3 OR NOT C3? THAT IS THE QUESTION...
Most arts organizations fit into a standard 501c3 nonprofit model. But should they? The nature of charitable giving is evolving, along with the climate of nonprofit revenue in general. Different models of ownership,
Executive Director, The Field.

and Sam Miller. With Jennifer Wright Cook, advice from presenters like Georgiana Pickett Miguel Gutierrez and Young Jean Lee and nuanced portraits of “successful” artists like stories born from the seeds of artists’ risks and failure,” The Field will share success 2013 ground-breaking study “to fail and fail the opportunities for failure. Based on our residency providers, funders, and presenters and practical tips for how we can all – as importance of failure to artistic innovation a lively presentation and discussion of the real opportunities for failure. The Field offers Are you afraid to fail? Failure is vital to

governance, and management structure are possible and potentially more efficient. With collectively over 25 years’ experience working with hundreds of arts groups, Andy Fife and Monika Proffitt will discuss the standard nonprofit model, new and different options, and examples of the good, bad, and ugly that they’ve encountered. With Andy Fife, Independent consultant and writer; and Monika Proffitt, Executive Director, Starry Night Retreat.

Location: MACLA Gallery

TO FAIL AND FAIL BIG: THE IMPORTANCE OF FAILURE FOR CREATIVE SUCCESS

“We need to embrace failure and understand how important flawed, unsuccessful work can be to the development of an artist and to the development of the field as a whole. We are just simply too afraid to fail and fail big. Twenty-five years from now that will bite us in the ass, big time.” - Brian Rogers, Artistic Director, The Chocolate Factory

Are you afraid to fail? Failure is vital to innovation but most of us are failing to offer real opportunities for failure. The Field offers a lively presentation and discussion of the importance of failure to artistic innovation and practical tips for how we can all – as residency providers, funders, and presenters – increase artists’ success by increasing the opportunities for failure. Based on our 2013 ground-breaking study “to fail and fail big: a study of mid-career artists, success and failure,” The Field will share success stories born from the seeds of artists’ risks and failures. “to fail and fail big” features nuanced portraits of “successful” artists like Miguel Gutierrez and Young Jean Lee and advice from presenters like Georgiana Pickett and Sam Miller. With Jennifer Wright Cook, Executive Director, The Field.

Location: MACLA Black Box

11:00 am - 12:30 pm

Breakout Sessions

THE ART OF DANCING: LIFE AS AN ARTIST AND AN ADMINISTRATOR

“The art of living is more like wrestling than dancing.” - Marcus Aurelius

Has your artistic life become more like a wrestling match than a dance? Is your brain duking it out with the challenges of an organization more than your own personal artistic ideas? This conversation for administrators who are also working artists will explore strategies for keeping your art-making alive, including changing your mindset, learning how to carve out time, and developing fruitful partnerships and collaborations. With Clayton Campbell, artist and consultant; Suzanne Hackett-Morgan, artist and Executive Director, Goldwell Open Air Museum & Artist Residency; David Szlasa, video artist, producer, educator; and Pamela Winfrey (moderator), Senior Artist & Curator, Exploratorium.

Location: Quilt Museum

BALANCING ACT: RETREATING + ENGAGING AT ARTIST RESIDENCIES

The push-and-pull between maintaining a retreat setting for artists and engaging with the local community is a critical issue for the field of artist residencies. Moderated by Susan Page Tillett, the new Executive Director of the Mesa Refuge (and former Director of Ragdale), join in conversation with colleagues working to balance the needs of residents, expectations of the surrounding community, and an organization’s own vision, capacity, and stakeholders. Providing an artist’s perspective, Lauren DiCioccio will share her experience with a variety of residencies - from those offering solitary retreat to those steeped in community engagement. This session is designed to be a true conversation, so please come with your own experiences, frustrations, and suggestions on this vital question for the field of artists communities. With Jamie Badoud, Executive Director, Hampshire Center for Creative Arts & Sciences; Lauren DiCioccio, artist; Kristofer Mills, Program Manager, Djerassi Resident Artist Program; and Susan Page Tillett (moderator), Executive Director, Mesa Refuge.

Location: ZERO1

BEYOND TIME + SPACE: CONNECTING ARTISTS TO RESOURCES

Are you trying to find new ways to support the artists you serve? Do you want to connect artists to a wider network of support for all aspects of their practice? Artists are in need of assistance with fundraising, marketing, legal issues, and more, but no single organization can respond to all artists’ needs. Panelists will discuss resources they directly offer as well as how they recommend artists to other service-providers to support the evolving needs of artists, including crowdfunding, fiscal sponsorship, insurance, connecting to new audiences, legal resources, finding space, and professional development workshops. With M.J. Bogatin, Co-President of the Board, California Lawyers for the Arts; Dianne Debicila (moderator), Senior Program Director - Fiscal Sponsorship, Fractured Atlas; Cora Mirikitani, President /CEO, Center for Cultural Innovation; and Sarah Jo Neubauer, Training Coordinator, The Foundation Center.

Location: MACLA Black Box

12:30 pm - 2:00 pm

LUNCH

Location: Café Stritch

2:15 pm - 5:00 pm

Tours + Workshops + Adventures

Space is limited for tours; see registration desk to change or add tour selections.

CUBBERLEY ARTISTS’ STUDIOS + PALO ALTO ART CENTER

Visit a unique long-term studio residency in Palo Alto and the recently renovated Palo Alto Art Center. Created by artists in need of affordable studio space in expensive Silicon Valley, the Cubberley Artists Studio Residency now offers 23 local artists a studio for a minimum five-year term. First explore Cubberley, meet the artists in their studios and hear from them about maintaining this program for over 24 years. Learn how this special residency leads to long-term collaborations, sharing ideas and resources impacts the artists’ daily practice. Then visit the Palo Alto Art Center where the director will walk you through the current exhibition and showcase ways in which the Center collaborates with the Cubberley Artists Community.

Tour bus will leave from MACLA and return to the Sainte Claire Hotel

EAST SAN JOSE PUBLIC ART TOUR

San Jose has one of the nation’s most highly regarded public art programs. Take a tour with the city’s Public Art Manager, Jennifer Easton, and discover San Jose’s bright, bold, and surprising streetscape. Hear about new collaborative works, see how art integrates into communities, buildings, transportation, and environmental systems in this historic San Jose area. Learn how San Jose Public Art and Creative Entrepreneur Programs, as well as local partners are working to help local artists see public spaces as a lab for creative expression.

Tour stops include the Mexican Heritage Plaza, a magnificent facility built on the site of the first grocery store boycott for farm workers’ rights organized by César Chavez in the 1960s. Meet local artists from the School of Arts and Culture – a “multi-cultural and inter-cultural venue” for community events – and discover The Multicultural Arts Leadership Institute, an innovative program working to create networks of support and professional development opportunities for arts leaders of color in San Jose and beyond.

Tour bus will leave from MACLA and return to the Sainte Claire Hotel

SAN JOSE TAIKO WORKSHOP + JAPANTOWN TOUR

Be a guest of San Jose Taiko’s 40th Anniversary year! Your tour begins with an exclusive hands-on workshop at San Jose Taiko’s studio to experience the high energy art form of the Japanese drum. Be transported to San Jose Japantown for a walking tour of this historical, cultural
community – one of only three Japantowns remaining in the US. Tour stops include the Japantown Mural Project – a previously undeveloped maintenance yard transformed by the commissioned work of over 50 artists – and a visit to the Ken Matsumoto gallery.

Led by PJ and Roy Hirabayashi, founders of San Jose Taiko and recipients of the National Heritage Fellowship for Traditional and Folk Arts, a lifetime honor from the National Endowment for the Arts.

Tour bus will leave from MACLA and return to the San Jose Claire Hotel

SoFA ARTS TOUR

Spend your afternoon touring three of San Jose’s leading arts organizations in the South of First Arts (SoFA) district of San Jose. Join the artists and staff of MACLA/Movimiento de Arte y Cultura Latino Americana, San Jose Institute of Contemporary Art (ICA) and San Jose Museum of Quilts & Textiles (SJMQT) and hear about their collaborative effort to create a vibrant arts district and activate newly renovated ArtPlace funded GORE park through public programs and artist engagement.

The tour will showcase the artist spaces and public facilities of each site, and a brief tour of special exhibits. At MACLA catch De Esperanza y De Locura/Of Hope and Madness, a compelling exhibition that includes kites and butterflies made of paper money by Erik Harrsch and hear about MACLA’s commissioning program that connects performance artists with space and new audiences. In the ICA take a cell phone tour of their auction collection. And at SJMQT be inspired by new work of artist Linda Toeniskoetter and a giant Tortilla Quilt by artist Yolanda Guerra.

Walking tour will leave from MACLA

FRIDAY, OCTOBER 25

All sessions within 0.3 miles of Sainte Claire Hotel and San Jose Marriott

9:00 am - 9:45 am

Micro-Sessions

SOCIAL PRACTICE IN RESIDENCE: DISPATCHES FROM NEW SMYRNA BEACH

How can residency programs best serve social practice artists? Hear from Ren Morrison, director of the Atlantic Center for the Arts’ new Community Artists in Residence program, on designing and initiating an art-as-social practice/community engaged art residency. Current Community Artist in Residence, Lexa Walsh, shares her experiences participating in artist residencies around the world as a social practice artist. With Ren Morrison, Community Education and Outreach Manager, Atlantic Center for the Arts; and Lexa Walsh, Community Artist in Residence, Atlantic Center for the Arts.

Location: ZERO1

IN THE COLLECTION: MUSICIANS IN RESIDENCE AT THE NATIONAL MUSIC CENTRE

The National Music Centre in Calgary, Alberta, Canada, houses a growing collection of unique and iconic musical instruments and sound equipment – from Elton John’s songwriting piano, to harpsichords dating from 1679, early synthesizers, the Rolling Stones’ legendary mobile recording studio, and many more unique and rare artifacts. As a catalyst for discovery, innovation, and renewal through music, the National Music Centre is also home to a new Artist in Residence program – devoted to giving artists time and space to create new work and connecting them with the Centre’s renowned collection of living instruments, recording equipment, and technical expertise. NMC’s AIR program has attracted diverse artists from across Canada and around the world, including Brian Eno, Kid Koala, Money Mark, Kinnie Starr, Timber Timbre, and Gotye, and has set a foundation for cross-cultural collaborations. Join this discussion on serving musicians and artists from around the world through a new model of residency program. With Candace Elder, Senior Programs Manager, National Music Centre.

Location: MACLA Black Box

CONNECTING COMMUNITIES: THE SHEBOYGAN PROJECT

Explore the relationship of artists-in-residence to a city and how all partners can collaborate together to have lasting impact, enhance constituencies’ lives and understanding of the arts, and further artists’ careers and work. Learn how the John Michael Kohler Arts Center has collaborated with the Wooster Collective and City of Sheboygan, Wisconsin, to bring world renowned street artists to the city to develop community-based public works. This snapshot of the Arts Center’s community residency will include a brief history of the program and lessons learned - from approaching other organizations to serve as community partners, to identifying needs within a city, to finding creative collaborative solutions. With Andrea Avery, Community Arts Coordinator, John Michael Kohler Arts Center.

Location: MACLA Black Box

CREATIVE ACCESS: INTEGRATING ARTISTS WITH DISABILITIES

Learn about one inspiring and effective model for integrating artists with disabilities into a creative community. Chalk Hill Artist Residency will share the story of their Studio Program, where artists from local nonprofits develop a reciprocal creative relationship with artist-in-residence, focusing on sharing rather than teaching to create an atmosphere of peer-to-peer exchange that leads to impromptu collaborations and new work. Hear from Chalk Hill and one of their partners, Becoming Independent, about how the Studio Program establishes personal connections, fosters creative interplay, and welcomes possibilities. With Alice Warnecke, Program Director, Chalk Hill Artist Residency; Margo Warnecke Merck, Board Member, Chalk Hill Artist Residency; and Lisa Folsom-Ernst, Fund Development Director, Becoming Independent.

Location: Quilt Museum

10:00 am - 11:30 am

Breakout Sessions

CREATIVE CONVERSATION: ART FROM THE OUTPOSTS

Craig Watson, Director of the California Arts Council, and two California artists host a creative conversation on making art in remote towns and rural communities. At a time when more of the population lives in cities than ever before, artists share their decisions to build a creative practice away from urban centers – and hubs like Los Angeles and San Francisco – and what it means to be an artist working from the outposts. With Craig Watson, Director, California Arts Council; Anne Beck, artist, Co-Founder, Lost Coast Culture Machine; and Sheila O’Hara, artist.

Location: Quilt Museum

IT TAKES TWO: CREATIVE PARTNERSHIPS FOR RESIDENCY PROGRAMS

Join residency leaders for a discussion on cultivating nontraditional partnerships. In 2022, McColl Center for Visual Art launched a major project with the Charlotte-Mecklenburg Housing Partnership to create an art-and-ecology campus and bring 8 environmental artists from around the world to Charlotte, North Carolina, each year. The project resulted in a $400,000 grant from ArtPlace America and vastly expanded McColl’s residency program. ZERO1, an arts and technology think tank based in San Jose, connects their Artist Fellows to leading tech companies, cultural institutions, and academic research centers to address current innovation challenges. An open format discussion on looking beyond the usual suspects when developing organizational partnerships, and balancing the needs of artists, partner organizations, and one’s own programs. With Suzanne Fetscher, President/
OPEN EXCHANGE: ROUNDTABLE DISCUSSIONS

Propose your own roundtable or sign up for a discussion! (Sign-up sheet at registration table.) With three packed days we can’t always fit all the conversations we want within the regular conference schedule. OPEN EXCHANGE is a time to connect with other attendees around shared areas of interest through proposed-topic roundtable discussions. Topics can be submitted at any time during or leading up to the conference and will be announced Friday morning. Pre-approved topics listed below.

(1) The Artist in 2040: Progressive Community Engagement
Building off the Alliance of Artists Communities’ 2012 Urban Residency Preconference in Kansas City, this roundtable focuses on what defines and will define progressive community engagement for artist communities. What do we see as the role of the individual artist in the future? What is the opportunity for the artist to claim and be recognized as a valuable contributor to the dialogue about and the solutions for social, political, environmental, and ethical issues? Are there art forms and disciplines that lend themselves more readily to acting in this space of engagement than others? Finally, what does this mean for the kinds of support and opportunities that artists will need in the future and how can residencies meet these needs? With Clayton Campbell, artist and consultant; Archana Horsting, Director, Kala Art Institute; and Lisa Hoffman, artist and consultant; Archana Horsting, director, Kala Art Institute; and Joel Slayton, Executive Director, ZERO1.

(2) Residency Abroad
A discussion hosted by the Residency Abroad Affinity Group – a network of US-based organizations running residencies abroad. This first conversation will explore the challenges and opportunities of this model, including how programs might collaborate to gain increased funding and how to better reach artists in developing nations.

Location: ZERO1

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Location: MACLA Black Box + Gallery

12:00 pm - 1:00 pm

KEYNOTE :: GUILLERMO GÓMEZ-PEÑA
With introduction by Craig Watson, Executive Director, California Arts Council

Location: San Jose Stage

1:00 pm - 2:00 pm

LUNCH

Location: Café Stritch

2:15 pm - 4:30 pm

Tours + Workshops + Adventures
Space is limited for tours; please see registration desk to change or add tour selections.

MONTALVO ARTS CENTER

Explore the Sally and Don Lucas Artists Residency Program at the Montalvo Arts Center! Located in the foothills of the Santa Cruz Mountains, Montalvo encompasses 175 stunning acres of forest, orchards, and manicured gardens, a Mediterranean-inspired villa built in 1912, and one of the oldest artist residency programs in the US. You will visit artists from a variety of disciplines in their studios. Culinary Fellow Andrea Blum will talk about her latest projects and invite you to sample delicious artisan pizza straight from the oven. Kelly Sicat, Director of the Lucas Artist Residency and Donna Conwell, Montalvo’s Associate Curator, will lead participants on tours of art works on the grounds as well as the current exhibition in the Project Space Gallery.

Tour bus will leave from MACLA and return to the Sainte Claire Hotel

Light food will be served during the tour

TLINGIT WEAVING WITH TERI ROFKAR
Join Alaska Native artist Teri Roifkar at the San Jose Museum of Quilts & Textiles to experience the ancient art of Tlingit weaving, a form of traditional native weaving that predates the pyramids of Egypt by over 6,000 years. Tlingit baskets and robes are a reflection of the rugged coastline of glaciers and towering mountain peaks that skirt Southeast Alaska. Using all your senses, explore the very tops of the mountains and the deepest forest floors during an afternoon open artist studio and demonstration.

0.2 miles from Café Stritch

ZERO1 GARAGE + ARTIST FELLOWSHIP
ZERO1 is an art and technology think tank in downtown San Jose that works with some of the world’s most creative minds from the fields of art, science, design, architecture, and technology to produce the internationally renowned ZERO1 Biennial, Artist Fellowship program, and hundreds of exhibitions and events throughout the year.

Come explore ZERO1’s industrial, 10,000 square-foot studio, exhibition and office space known as the ZERO1 Garage. View the fall exhibition Patent Pending, a group show that uses patents as a starting point to investigate the relationship between artists, ownership, and invention. Learn about ZERO1’s unique Artist Fellowship program that connects artists with leading tech companies, cultural institutions, and academic research centers to address current innovation challenges.

0.1 miles from the Sainte Claire Hotel

5:30 - 7:30 pm

CLOSING RECEPTION

Anno Domini Gallery

Beer/wine and hors d’oeuvres

Wrap up the conference and begin your evening with a closing party at Anno Domini Gallery. This former downtown cinema now serves as a 4,100 sq. ft. arts mecca celebrating street art and counterculture. Free for attendees!

0.1 miles from the Sainte Claire Hotel
keynotes

FALLEN FRUIT
What began as creating maps of public fruit trees in Los Angeles has grown into a series of photographic portraits, experimental documentary videos, public art installations, and curatorial projects across the globe. Using fruit as a lens to see the world, Fallen Fruit explores themes of urban space, neighborhood and place, and new forms of citizenship. The collective’s work has brought the attention of local communities and the global art community alike.

David Burns is a new media artist working in Southern California, whose work has shown at The Getty Center, The Tate Modern/Tank.tv, The Armenian Museum of Experimental Art, Seoul Museum of Art, The Athens Biennale, The Ghetto Biennale, Ars Electronica, Los Angeles County Museum of Art, Yerba Buena Center for the Arts, and elsewhere.

Austin Young is a portrait photographer and video artist based in Los Angeles since 1985. He has created an encyclopedic documentation of sub- and trans-culture in New York, Los Angeles, and San Francisco, and his work has expanded to include performative collaborations with the public. He is co-founder of the art collectives Fallen Fruit and Tranimal. Young’s work has been featured in Vogue, Rolling Stone, Flaunt, and Interview Magazine, and shown at LACMA, Matadero Madrid, Ars Electronica, WOW Storefront Gallery, Berkeley Art Museum, the Hammer Museum, and Stephen Cohen.

GUILLERMO GÓMEZ-PÉÑA
Guillermo Gómez-Peña is a performance artist, writer, activist, radical pedagogue, director of San Francisco-based performance troupe La Pocha Nostra, and one of the “most provocative and dynamic artists on the contemporary art scene.”

Gómez-Peña was the first Chicano artist to be awarded the MacArthur “Genius” Fellowship, is the recipient of a Bessie and an American Book Award, and on the UTNE Reader’s “List of 100 Visionaries.” Gómez-Peña is a regular contributor for newspapers and magazines in the US, Mexico, and Europe and a contributing editor to The Drama Review (NYU-MIT). His work pushes boundaries and mixes genres, exploring cross-cultural issues, immigration, the politics of language, “extreme culture,” and new technologies in the era of globalization and has been presented at over 700 venues across the globe, including the Tate Modern and Whitney Biennial.

In 2012, Gómez-Peña received the Free Culture Award from A5220, which included the commission of a mural collaboration between Gómez-Peña and Providence artist Joan Wyand entitled “The New Barbarians: To The Lords Of Censorship.”

TERI ROFKAR
Teri Rofkar is an internationally renowned fiber artist from the Sitka Tribe of Alaska. For over 25 years Teri has been weaving exquisite baskets and textiles from cedar, spruce tree roots, ferns, and mountain goat wool which she collects in the woods and along the shoreline of her Northwest coast home. “I was introduced to Tlingit weaving by my Grandmother, when I was a child. She lived in Pelican, AK, where I spent many summers fishing and playing in Lisianski Inlet. The fun of traditional gathering as a child continues to fuel my investigations of climate, geology, and chemistry today as an adult. I harvest and weave in Tlingit methods passed down for thousands of years, following the steps of my Ancestors.”

Rofkar has served as an Artist in Residence at the Alaska Native Heritage Center in Anchorage and at the Southeast Alaska Indian Cultural Center in Sitka. She has received a number of celebrated awards including the Buffet Award for Indigenous Leadership, a Creative Capital project award, the NEA National Heritage Fellowship Award, the United States Artist Fellowship, and the Rasmuson Distinguished Artist Award.

conference speakers + presenters

Andrea Avery | Community Arts Coordinator, John Michael Kohler Arts Center (Sheboygan, WI)

Jamie Badour | Executive Director, The Hambidge Center for Creative Arts & Sciences (Rabun Gap, GA)

Jim Baker | Executive Director, Pilchuck Glass School (Stanwood, WA)

Anne Beck | Artist and Co-Founder, Lost Coast Culture Machine (Fort Bragg, CA)

Sita Bhaumik | Artist and Research Fellow, Institute for Art and Olfaction (Los Angeles, CA)

M.J. Bogatin | Co-President of the Board, California Lawyers for the Arts (Oakland, CA)

Ann Brady | Director - Rauschenberg Residency, Robert Rauschenberg Foundation (Captiva, FL)

Clayton Campbell | Artist and consultant (Los Angeles, CA)

Donna Conwell | Associate Curator, Montalvo Arts Center (Saratoga, CA)

Jennifer Wright Cook | Executive Director, The Field (New York, NY)

Dianne Debicella | Senior Program Manager - Fiscal Sponsorship, Fractured Atlas (New York, NY)

Lauren DiCioccio | Artist (San Francisco, CA + Brooklyn, NY)

Mario Garcia Durham | President/CEO, Association of Performing Arts Presenters (Washington, DC)

Linda Earle | Executive Director, New York Arts Program (New York, NY)

Jennifer Easton | Project Manager - Public Art Program, City of San Jose (San Jose, CA)

Candace Elder | Senior Programs Manager, National Music Centre (Calgary, AB)

Suzanne Fetscher | President/CEO, McColl Center for Visual Art (Charlotte, NC)

Andy Fife | Independent consultant, coach, teacher, writer (Puget Sound Region, WA)

Lisa Folsom-Ernest | Fund Development Director, Becoming Independent (Santa Rosa, CA)

Linda Gass | Environmental artist, Cubberley Residency (Palo Alto, CA)

Michal Gavish | Multi-media artist, Cubberley Residency (Palo Alto, CA)

Barbara Goldstein | Consultant and former Public Art Director, City of San Jose Office of Cultural Affairs (San Jose, CA)

Tony Grant | Director, Sustainable Arts Foundation (San Francisco, CA)

Suzanne Hackett-Morgan | Artist and Executive Director, Goldwell Open Air Museum & Artist Residency (Ryolite, NV)

Anjee Helstrup-Alvarez | Executive Director, MACLA/Movimiento de Arte y Cultura Latino Americana (San Jose, CA)

Keith Hennessy | Dancer/Choreographer and Director, Circo Zero (San Francisco, CA)

PJ Hirabayashi | Artistic Director Emeritus, San Jose Taiko (San Jose, CA)

Roy Hirabayashi | Founder, San Jose Taiko (San Jose, CA)

Lisa Hoffman | Director of Environmental Art and Community Engagement, McColl Center for Visual Art (Charlotte, NC)

Archana Horsting | Director, Kala Art Institute (Berkeley, CA)

Regin Igloria | Director of Residencies and Fellowships, The Ragdale Foundation (Lake Forest, IL)

Franco Imperial | Artistic Director, San Jose Taiko (San Jose, CA)

Brian Karl | Program Director, Headlands Center for the Arts (Sausalito, CA)

Margot H. Knight | Executive Director, Djerassi Resident Artist Program (Woodside, CA)